

# The Vultures

*The Parkdale Vultures Amateur Football Club, based at Gerry Green Reserve in Parkdale, is a non-profit sporting organisation with a rich history within the local community.*

*For season 2012, the club will field Senior, Reserve and Under 19 sides in the VAFA and a Superules (over 35's) side in the MAF.*

*The Club offers a friendly environment, tremendous facilities and experienced personnel to assist all footballers to develop their skills and to participate in weekend sport.*

*But, the Parkdale Vultures is not just a football club. Our greatest feature outside of our on-field prowess is our family oriented social atmosphere and our involvement in the local community.*

*Like most non-profit organisations, the Parkdale Vultures is operated solely by volunteers. It is the countless hours of work by the Committee, Training Staff, Football Department and Members that makes our club a success.*

*However, as with any sporting club, sponsorship revenue is vital. A club like ours cannot survive without the help of our sponsors.*

*In 2012, the club is committed to building strong relationships with people and businesses in the local community to make your sponsorship a success.*

## Contact Details

For more information or for any queries regarding any of these sponsorship packages, please contact:

### Michael Sullivan

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### Ross Venuto

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[www.thevulturesnest.com](http://www.thevulturesnest.com)

# Season 2012



# 2012 Sponsorship Prospectus

### Parkdale Vultures Amateur Football Club

Gerry Green Reserve Nepean Highway Parkdale VIC 3195

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## 2012 Sponsorship Packages

*Sponsorship is a cost effective method to increase exposure for your business, to not only drive more customers through your door, but also provide vital financial support to a local sporting organisation.*

For season 2012 the Parkdale Vultures, has the following sponsorship packages available to help promote and maximise exposure for your business throughout our club and extended network.

Alternatively, businesses that can provide useful sponsorship 'in kind' can secure a sponsorship package equal in value to products/services they provide.

We also understand that for many businesses paying sponsorship monies in one lump sum is not always kind to your cash flow requirements, therefore we can tailor a payment package to help you.

And sponsorship doesn't have to be out of your reach either. The club is always looking out for quality player Award Sponsors, which is a great way to start exposing your business to our members and players, and we also have has Player Sponsorship packages from \$250.

There are also a number of great advertising opportunities available through high level exposure signage at the ground.

To discuss these opportunities further, and to start building a relationship between your business and the Parkdale Vultures, please contact us via the details on the rear.

# 2012

## 2012 Sponsorship Packages

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	Naming Sponsor	Platinum Club	President's Club	Captain's Club	Tradies Package	Award Sponsor*	Player Sponsor
	Neg.	\$2000	\$1000	\$500	\$250	Awards	\$250
Company logo on player jumpers (Seniors & Reserves)	✓						
Company logo on club letterhead	✓						
Company logo on club membership cards	✓						
Company signage on ground (4.8m x 1m approx.)	✓	✓					
Company signage on ground (2.4m x 1m approx.)			✓	CONDITIONAL			
\$15 Drink card per home game (non-cumulative)	✓	✓					1 Drink Card at Sponsors Lunch
2 Tickets to either the club ball or presentation night	✓	✓	✓				
Multimedia signage inside clubrooms	✓	✓	✓	✓	✓		
Advertisement on club website	✓	✓	✓	✓	✓	✓	
Tickets to game day luncheons (at designated home games)	✓	✓	✓	✓			1 Ticket to Sponsors Lunch
Front page Ad in club newsletter 'The Vulture'	✓	✓					
Ad in Club newsletter 'The Vulture'	✓	✓	✓	✓	✓	✓	
Certificate in recognition of sponsorship	✓	✓	✓	✓	✓	✓	
Company Logo in the VAFA record under teamlist	✓	✓					
Social membership	✓	✓	✓	✓	✓	✓	✓
A feature spot in weekly members email	✓	✓	✓	✓			
Business Card Display Board & Tradies Draw					✓		✓
Name/Logo under player photo in clubrooms							✓

*Note: Award Sponsors are organisations who can donate goods or services which can be used as player awards and/or raffle prizes. ie. Vouchers*

**Additional Advertising Opportunities:**  
**Secure some exclusive prime exposure signage for your business at Gerry Green Reserve.**

*\*Based on a minimum 3 Year contract.*

- Large signage on light tower (3 available) **\$2,000 ea.**
- Exclusive signage above bar in social rooms **\$1,000**
- Goal Post pad sigange (one business only) **\$2,000**
- Team Huddle Wind-break (one business only) **\$1,000**